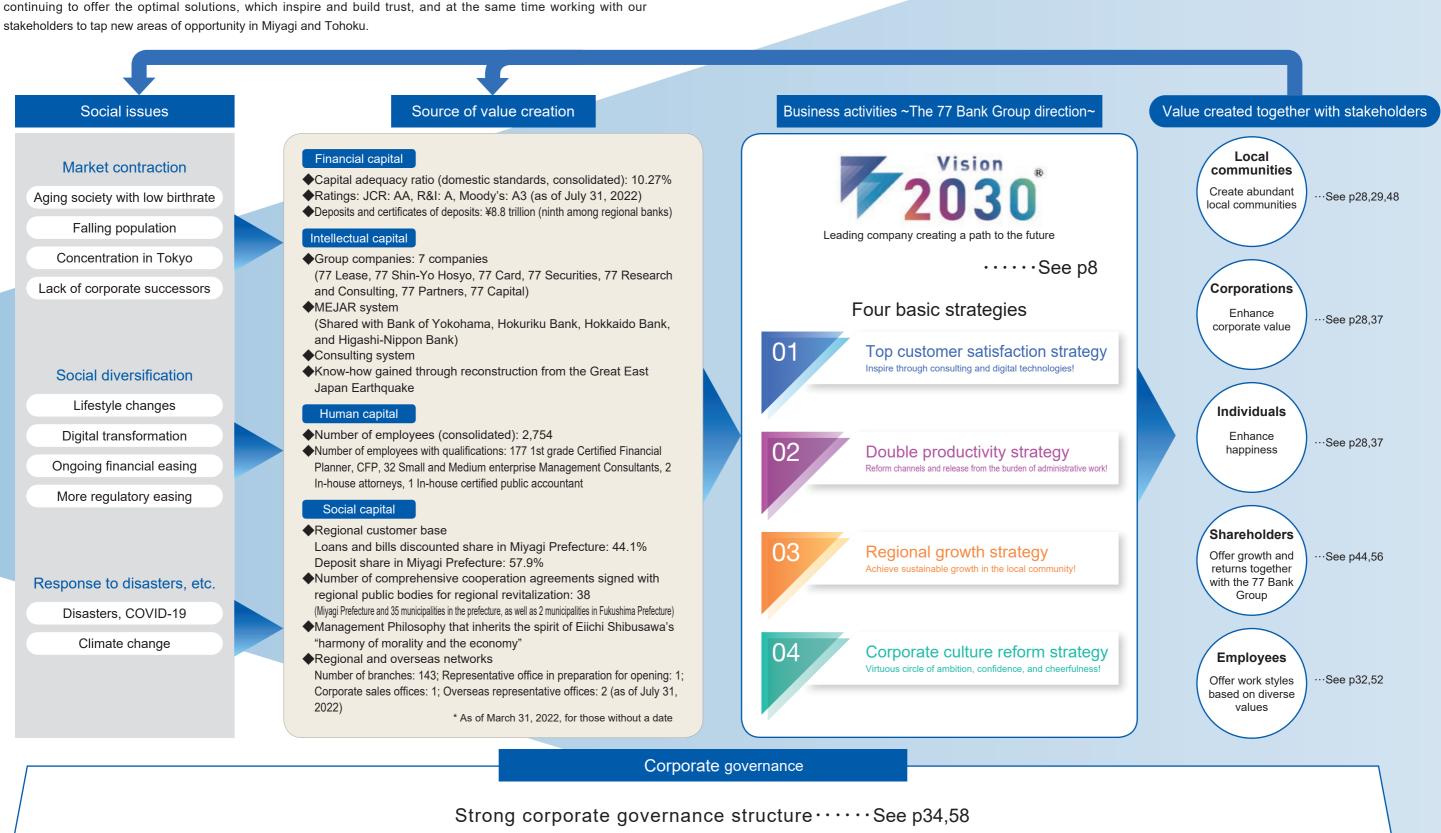
Value Creation Processes

The 77 Bank Group aims to be a leading company that works to achieve prosperity in the local community, by continuing to offer the optimal solutions, which inspire and build trust, and at the same time working with our





Our target form

A future based on the premise of maintaining the status quo will fall into a "contracting equilibrium." The new management plan was guided by the question: What is our vision for the 77 Bank Group to continue to fulfill its mission?

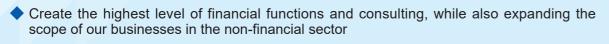
New management plan



Leading company creating a path to the future



The 77 Bank Group aims to be a leading company that works to achieve prosperity in the local community, by continuing to offer the optimal solutions, which inspire and build trust, and at the same time working with our stakeholders to tap new areas of opportunity in Miyagi and Tohoku.





Leading bank X Vision 2030 Leading company

77 Bank Group direction

We will become the 77 Bank Group that is different from a mere extension of the status quo by focusing on "our target form," enhancing our strengths, improving our weaknesses, and revitalizing our organization.



in management positions to 30% or

more

Basic strategies to achieve "our target form"

"Vision 2030" shows the directions to pursue for the sustainable growth of local communities and the 77 Bank Group, based on the purposes of our SDG Declaration such as the revitalization of the regional economy and the promotion of active participation of all people.

